



KOREAN-AMERICAN EDUCATIONAL COMMISSION

Benefit now through association with the following Fulbright Commission activities in Korea:

- The U.S. Education Center is one of over 400 U.S. Department of State-affiliated advising centers worldwide, and the only such center in Korea.
- The Fulbright Building, strategically located in the Mapo district of Seoul, incorporates state-of-the-art digital networking and web-hosting facilities.
- Fulbright employs staff with web and networking expertise and hosts web sites for all major U.S. Study fairs in Korea and a growing number of consortia and universities.
- The Commission partners with the Korea Overseas Study Association (KOSA) on development of web content and joint promotion for U.S. Study Fairs and schools.

www.fulbright.or.kr
www.educationusa.or.kr
http://blog.educationusa.or.kr

As one of the oldest and largest binational Fulbright Commissions in the world, Fulbright Korea and its U.S. Education Center enjoy extremely high credibility in the South Korean education market.

We host websites for all major U.S. Study fairs in South Korea, including

- The Linden Tour
- The American Association of Community Colleges
- AIEF (American International Educational Foundation)
- The MBA Tour
- The American Association of Boarding Schools

We also work with consortia such as Study California and Study Philadelphia, and host sites and profiles for a growing number of U.S. colleges and universities. See for example :

http://usfinternational.or.kr
http://suu.or.kr
www.marquette.kr



www.educationusa.or.kr

Partner with Fulbright Korea in Cyberspace!

Reach Korean students and parents with unequalled credibility in the Korean education market

World's leading broadband internet market-universal usage of broadband by students

Students and parents prefer localized (Korean language) educational information

South Korea sends more students to the United States at all levels than any other country in the world.



U.S. Education Center

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KOREAN-AMERICAN EDUCATIONAL COMMISSION

Web Services

Korean-language school profile with graphics and photos. www.educationusa.or.kr/reach-korea

Enhanced profile service with full web traffic reports and a response form.

Website services: creation, hosting, registration of your own .kr domain, design consultation, web traffic reports, response forms.



How to Submit?

To submit your text, hyperlinks and .gif or .jpeg graphics, use the web form found at:

www.educationusa.or.kr/reach-korea

OR

Contact the U.S. Education Center by e-mail using the contact form found on the left navigation border (click "Visit or Contact Us" then the "Contact Us" tab) of all Fulbright Korea Family of Websites.

Contact: www.fulbright.or.kr/contact



Event Services

In addition to web-based information, the U.S. Education Center provides the following services for study fairs, state promotional visits, and representatives of individual schools or programs.



Facilities Rental - use of the Fulbright Building's conference rooms and internet services for presentations or small study fairs

Publicity - advice and assistance with the placement of advertising and promotion through all appropriate media

Translators - obtaining translators to work on-site at study fairs or other presentations

Registration - provision of staff for an on-site registration or information desk

Overview - briefing on the Korean education market



Value-Added Features

High Quality Localization

Ensure your site's Korean web presence is consistent with trends in the Korean internet services market.

Regular Updating

Be assured that your Korean-language content does not go out of date

Web Traffic Reports

Easy access to regular reports on web traffic to your Korean-language site or pages

Costs

For information on the costs of these services, download a pricing schedule at:

www.educationusa.or.kr/pricing

